

Fig. 1(a)-Digital Video Recorder Overview

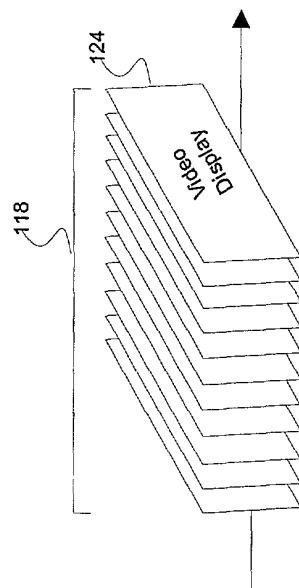


Fig. 1(b)-Video Output Stream

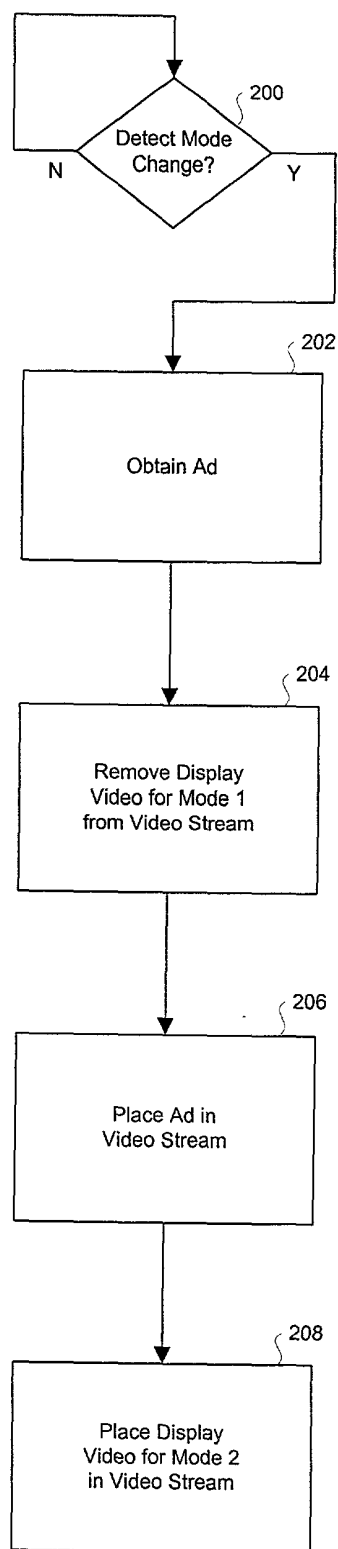
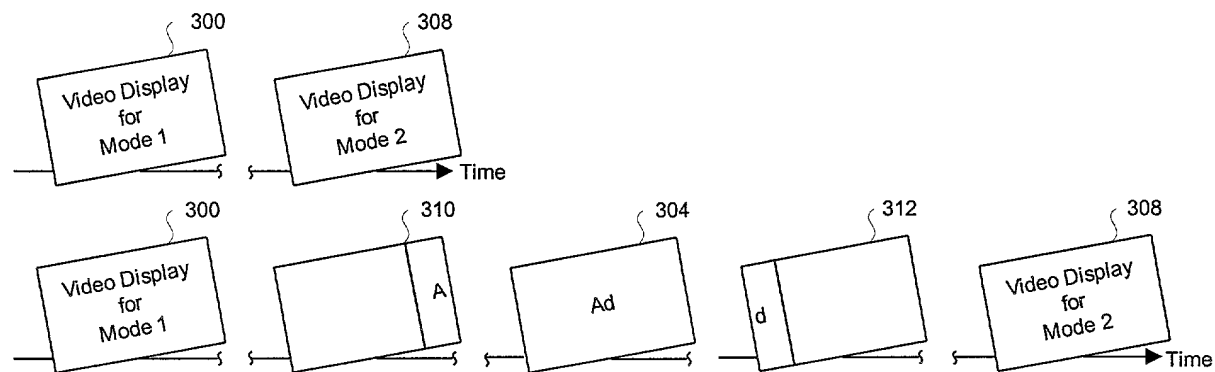
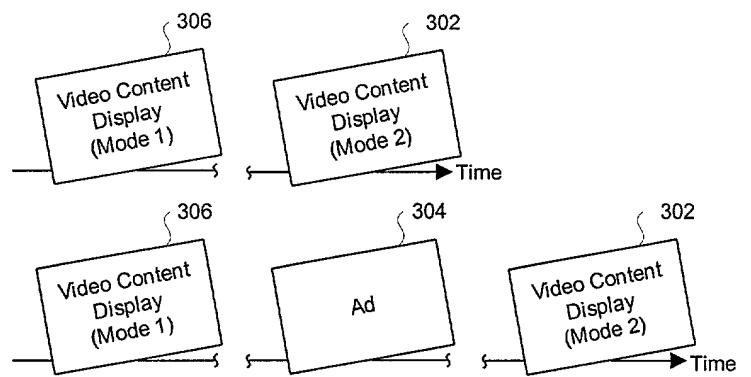
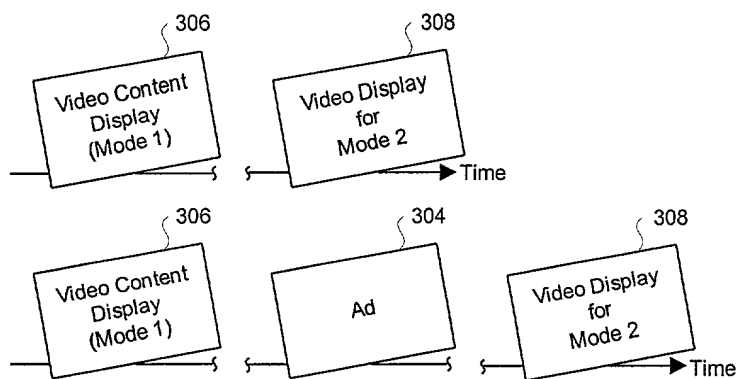
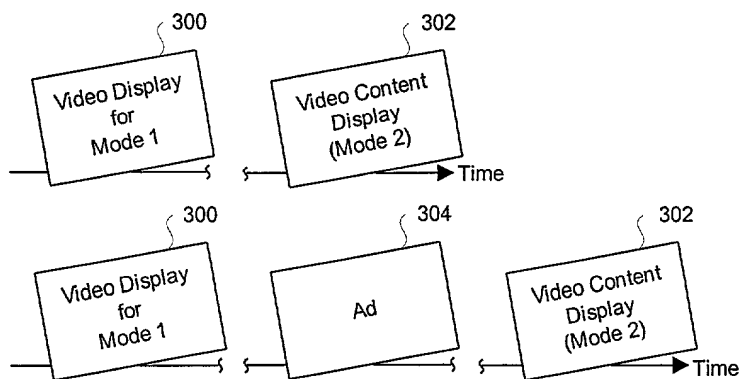


Fig. 2 - Ad Placement Flow Chart



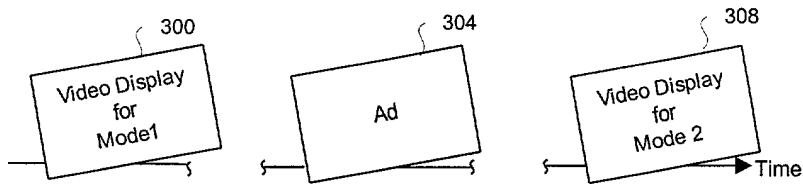


Fig. 4(a) - Video Output Stream without Overlap

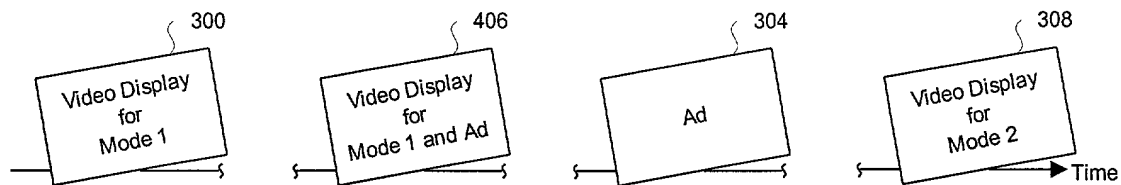


Fig. 4(b) - Video Output Stream with Overlap

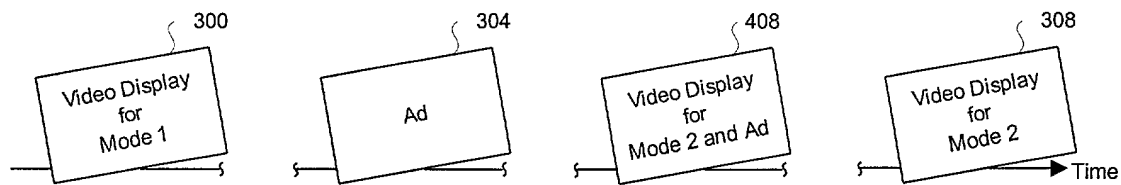


Fig. 4(c) - Video Output Stream with Overlap

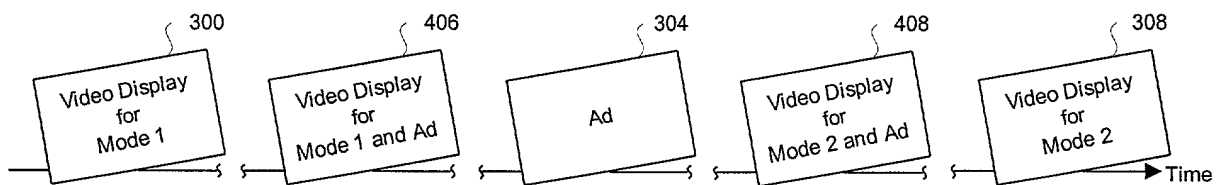


Fig. 4(d) - Video Output Stream with Overlap

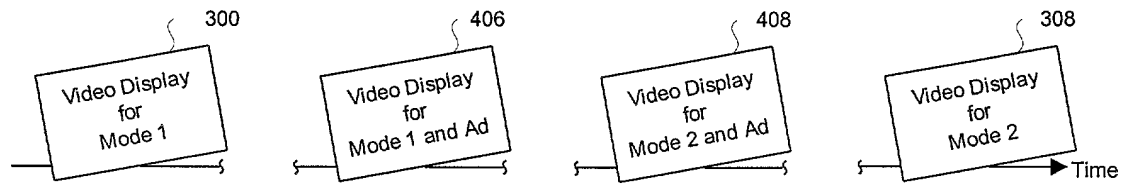


Fig. 4(e) - Video Output Stream with Overlap

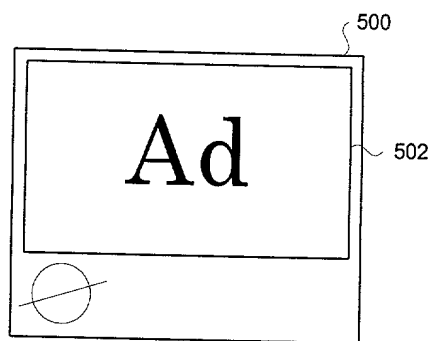


Fig. 5(a) - Full-page Ad

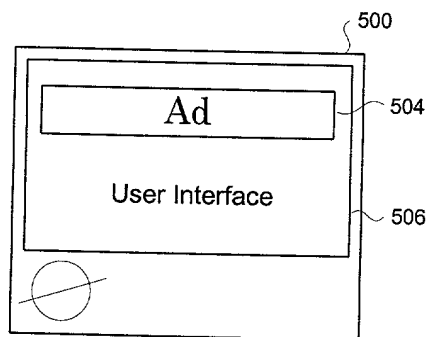


Fig. 5(b) - Banner Ad

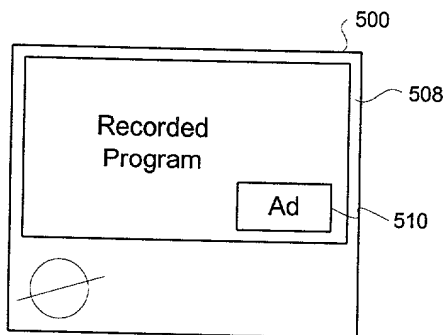


Fig. 5(c) - Mini Ad